



Women in the Fire Service Awards Sponsorship Opportunities 2022

In 2020, we received over 50 awards entries from across the UK, which demonstrated individuals' work towards equalities advancement, their passion for community, and team spirit. This year we have opened up individual category sponsorship for the Women in the Fire Service Awards 2022. This gives you or your organisation the opportunity to align yourself with one of our award categories, and to attain recognition and increased exposure.

Past participants of the WFS Awards 2020 included – Cambridgeshire Fire and Rescue Service, Cornwall Fire and Rescue Service, Derbyshire Fire & Rescue Service, Devon & Somerset Fire & Rescue Service, East Sussex Fire & Rescue Service, Essex County Fire and Rescue Service, Gloucestershire Fire and Rescue Service, Greater Manchester Fire and Rescue Service, Hampshire & Isle of Wight Fire & Rescue Service, Hereford & Worcester Fire and Rescue Service, Jersey Fire and Rescue Service, London Fire Brigade, North Wales Fire and Rescue Service, Scottish Fire and Rescue Service, South Yorkshire Fire & Rescue, Warwickshire Fire and Rescue Service, West Midlands Fire Service, West Sussex Fire and Rescue Service, West Yorkshire Fire And Rescue Service, The Fire Fighters Charity.

Award category sponsorship gives exclusive partnership of one of the five categories of the Women in the Fire Service Awards 2022.

Sponsorship opportunities:

Five Award Categories:

Exceptional Allies Award | Bright Light Award | Dany Cotton Inspiring Leader Award | Firefighter Rising Star Award | Young Person Role Model Award

Visit our website for details of each category: <https://wfs.org.uk/awards/>



Awards Sponsor 2022

What's on offer?

Commercial Sponsorship

Sponsorship of £250.00

- Logo display and link to your website from the WFS awards webpage and use of our awards logo.
- Inclusion in awards marketing campaign and follow up promotion: newsletters, website, members mailing list, social media and press.

Sponsorship of £500.00

- Invitation for two to attend the awards ceremony and dinner at the Women in the Fire Service Training and Development Event at the Fire Service College, on Friday, 10th June, 2022.
- Opportunity to present your sponsored award at the ceremony.
- Inclusion in awards marketing campaign and follow up promotion: newsletters, website, members mailing list, social media and press.
- Logo display and link to your website from the WFS awards webpage, and use of our awards logo.

Sponsorship of £750.00

- Invitation for two people to attend the awards ceremony and dinner at the Women in the Fire Service Training and Development Event at the Fire Service College, on Friday, 10th June, 2022.
- Opportunity to present your sponsored award at the ceremony.
- Inclusion in awards marketing campaign and follow up promotion: newsletters, website, members mailing list, social media and press.
- Logo display and link to your website from the WFS awards web page, and use of our awards logo.
- Dedicated profile on our website with a 150-word award sponsor entry about your organisation.
- Opportunity for an exhibition stand/display at the WFS Training and Development Event in 2022.

Individual Sponsorship

Sponsorship of £100 or more

- Invitation for one to attend the awards ceremony and dinner at the Women in the Fire Service Training and Development Event at the Fire Service College, on Friday, 10th June, 2022.
- Recognition - your name on our website and use of our awards logo.

Thank you for considering this proposal to sponsor one of the 2022 Women in the Fire Service Award categories.

To discuss sponsorship please get in touch: karen@wfs.org.uk